SIGVARIS For Immediate Release: Public Relations: Melissa Gwozdz 770-632-2986/ <u>Melissa Gwozdz@sigvaris.com</u>

SIGVARIS' Exciting New Fashion Addition For Women Keeps Legs Healthy and Helps Prevent Varicose Veins

Soft Opaque, the luxurious medical compression line from SIGVARIS, is now available in the 30-40mmHg compression level.

PEACHTREE CITY, GA – SIGVARIS, the global leader in medical compression hosiery and DVT prevention advocate, is excited to announce that the company is once again keeping its promise of delivering women the most fashionable medical compression hosiery on the market.

SIGVARIS' stylish Soft Opaque Hosiery Line is now available in a 30-40mmHg compression level for those women that need a stronger compression level due to having a recent vein procedure or as a treatment for chronic venous disorders.

"This one-of-a-kind luxury line of medical compression stockings is still being offered in the 15-20mmHg and 20-30mmHg compression levels," says Byron MacPhee, Vice President of Sales for the United States. "However, by adding the 30-40mmHg compression level to the line, more women will have an opportunity to experience the lasting microfiber softness of Soft Opaque."

Soft Opaque not only looks like designer fashion tights, but also works behind the scenes to help keep legs healthy. It features graduated compression, which helps improve circulation and aids in the prevention of varicose and spider veins.

The Soft Opaque Line is available in knee-highs, thigh-highs and pantyhose. The pantyhose style may be worn as tights or leggings, to help mask any problem areas that women do not want others to see. The entire fashionable line is available in Midnight Blue, Espresso, Graphite, Black and Nude.

SIGVARIS medical compression hosiery promotes leg health and is universally recommended for both the surgical and non-surgical treatment of venous disorders. In addition to being incredibly soft, the product is also extremely durable.

To learn more about keeping your legs healthy, visit <u>www.sigvarisusa.com</u>. Learn more about Soft Opaque at <u>www.SoftOpaque.com</u>.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit <u>www.sigvarisusa.com</u>. *SIGVARIS, LIFE FOR LEGS and the leg icon are trademarks of SIGVARIS AG in Switzerland and are registered in many countries worldwide.*